



## OUR MISSION

To share the hope of freedom through a personal path to forgiveness.





### MARK GOODMAN

#### 70X7 FOUNDER

Mark's early life was filled with trauma and attempts to escape the pain of abuse. After being led to Christ while living on the street, Mark realized that he could never be truly free until he learned how to forgive. He spent the next 30 years of his life discovering the art, science and spirit of forgiveness. He founded 70X7 in 2017 so he could share with everyone the freedom that comes through forgiveness.

Mark's forgiveness journey in a 6-min video: 70x7.org/about





# THE BIBLE TEACHES US TO FORGIVE... IT JUST DOESN'T TELL US HOW.

- Dr. Everett Worthington, Professor of Psychology at UVA



ARE YOU STUCK?

Seventy-seven percent of people feel stuck in their personal or professional life.

Resentment, bitterness, anxiety, depression, anger holds them back. The root of many of these symptoms is *UNFORGIVENESS*.





### WE BUILD A NET

"Row out farther, into the deep water, and drop your nets for a catch."

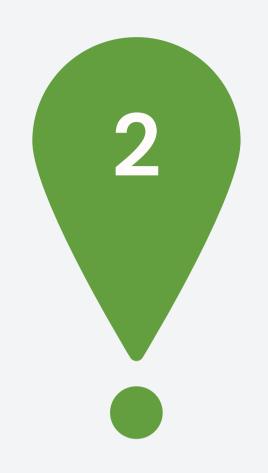
We believe the components of 70x7 will combine to form a net that will support the diverse stories and journeys of everyone who needs to give or receive forgiveness.





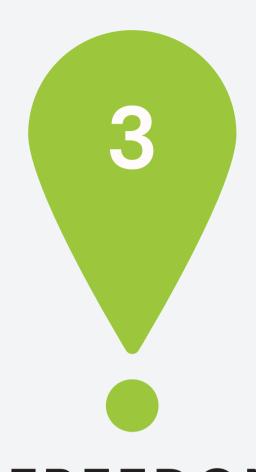


The hope of a life free from pain, shame and bitterness inspires people to pursue their own unique pathway to forgives.



#### UNDERSTANDING

People learn how to forgive within the context of their unique personality, experiences and spiritual worldview.



#### **FREEDOM**

Now unburdened from the bitter weight of their pasts, people can fully embrace life in all its aspects. .





# STEP 1: HOPE

WE SHARE THE **HOPE AND INSPIRATION** OF FORGIVENESS ACROSS MULTIPLE PLATFORMS AND IN VARIOUS FORMS TO REACH PEOPLE FROM ALL WALKS OF LIFE,

**BOOK** 



**PODCAST** 



**SPEAKING** 



SOCIAL



FILM



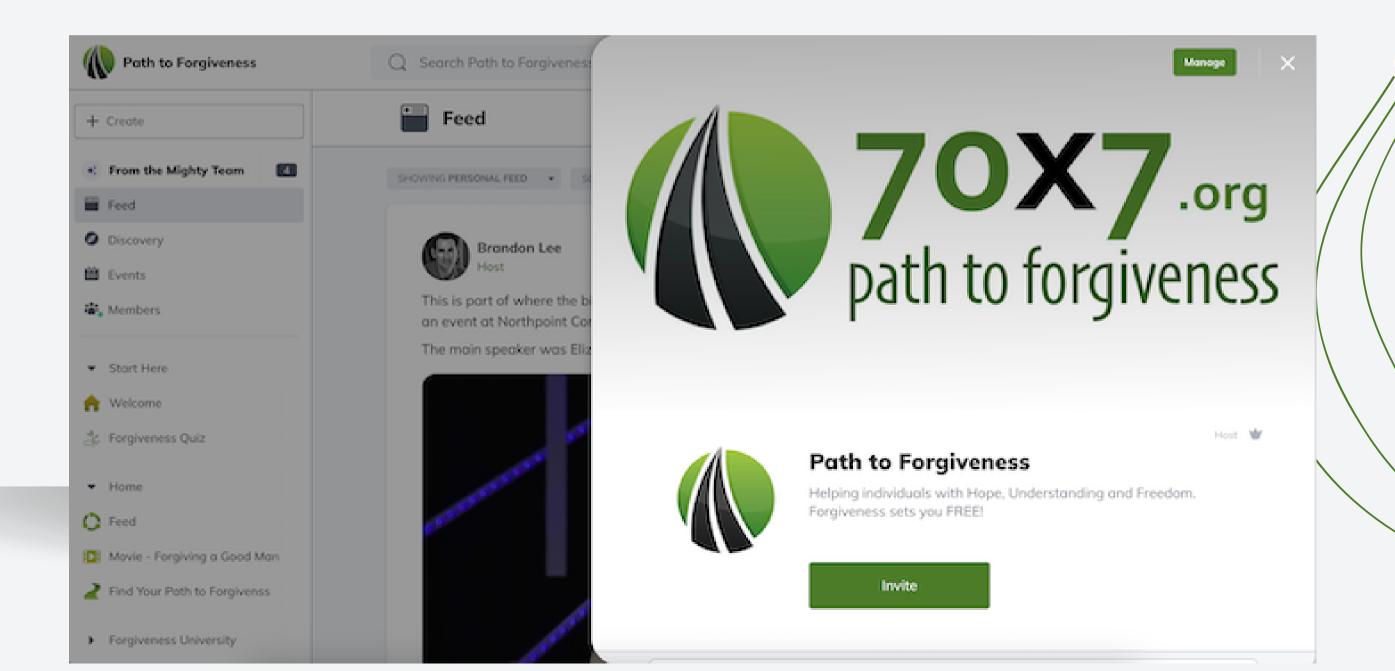
MEDIA



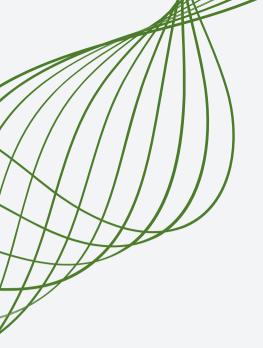


# STEP 2: UNDERSTANDING

A DIGITAL PLATFORM AND APP THAT SUPPORTS THE DIVERSE JOURNEYS OF EVERYONE WHO NEEDS TO GIVE OR RECEIVE FORGIVENESS.







# STEP 3: FREEDOM

THE MISSION AND GOAL FOR ALL - FREEDOM FROM PAIN, SHAME, AND BLAME.
FREEDOM FOUND IN FORGIVENESS





# FROM A MISSION... TO A MOVEMENT

Where do you go for the next step?

The 70X7 Online Community is there for anyone seeking their own path to forgiveness.





THE BOOK





PATH TO
FORGIVENESS
COMMUNITY
PLATFORM (FREE)

FORGIVENESS
UNIVERSITY
(FEE)



SPEAKING TOUR



PATH TO

FORGIVENESS

**PODCAST** 

SOCIAL MEDIA



PODCASTS / INTERVIEWS



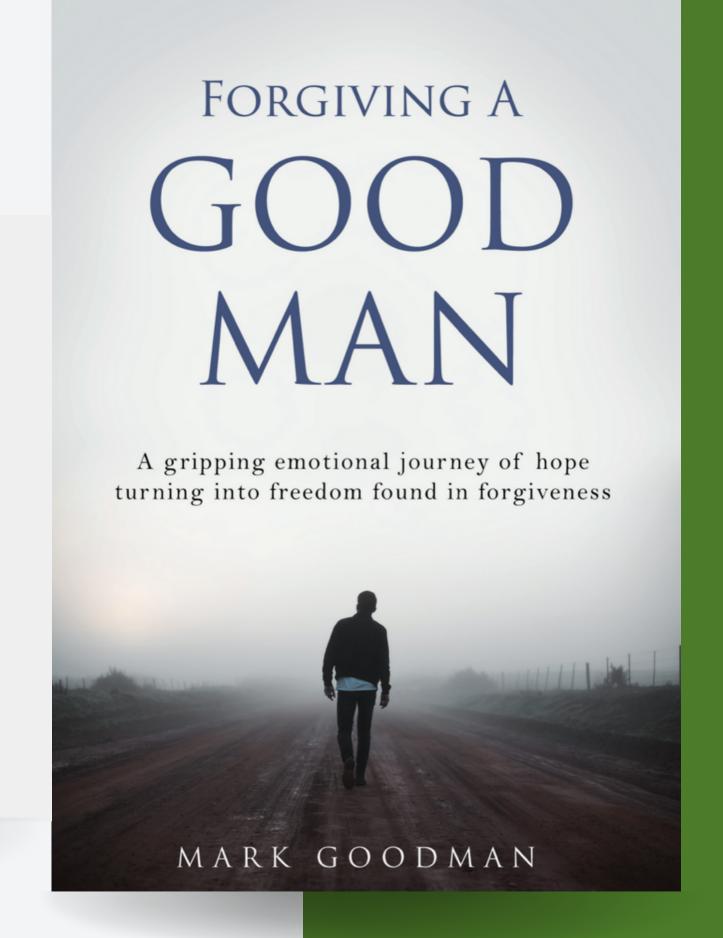
## BOOK

#### FORGIVING A GOODMAN

Abuse, Shame, and the Uncommon Journey to Freedom

Forgiving a Good Man is the culmination of Mark's life story and its most transcendent message. Mark shares how his journey from homelessness to the height of success was overshadowed by abuse and its aftermath until he found freedom through the practice of forgiveness.

Released / Published Winter 2023





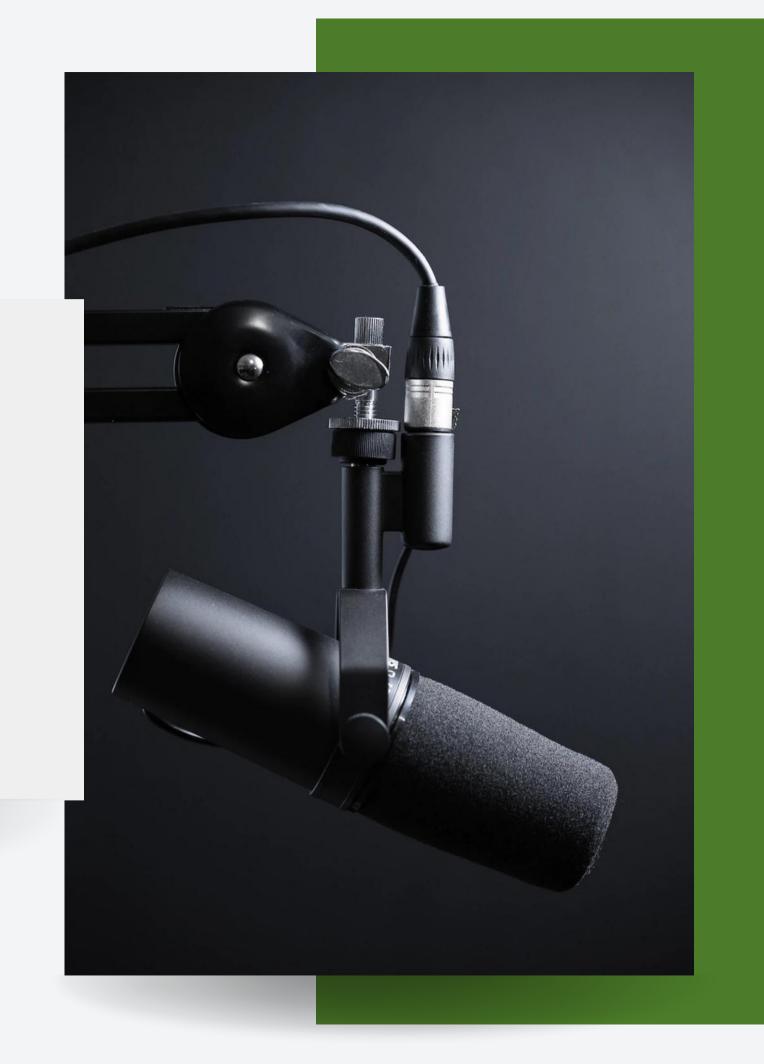
# PODCAST

#### PATH TO FORGIVENESS

Real-Life Forgiveness Stories

Forgiveness Thought Leaders

70x7 Updates and Promotions



### SPEAKING EVENTS

**UPCOMING** 

BUCKHEAD CHURCH // ATLANTA GA
TRUE FACE RETREAT // RIDGECREST NC





## SOCIAL MEDIA

Reach and encourage a wide audience

Facebook
TikTok
Instagram
LinkedIn
Twitter / X

Objective: Have Mark the #1 Forgiveness Influencer in the USA



# PR/PUBLICIST & SOCIAL MEDIA PROMOTER

#### ALPHA TRIBE MEDIA SAM BREGMAN

Other clients:

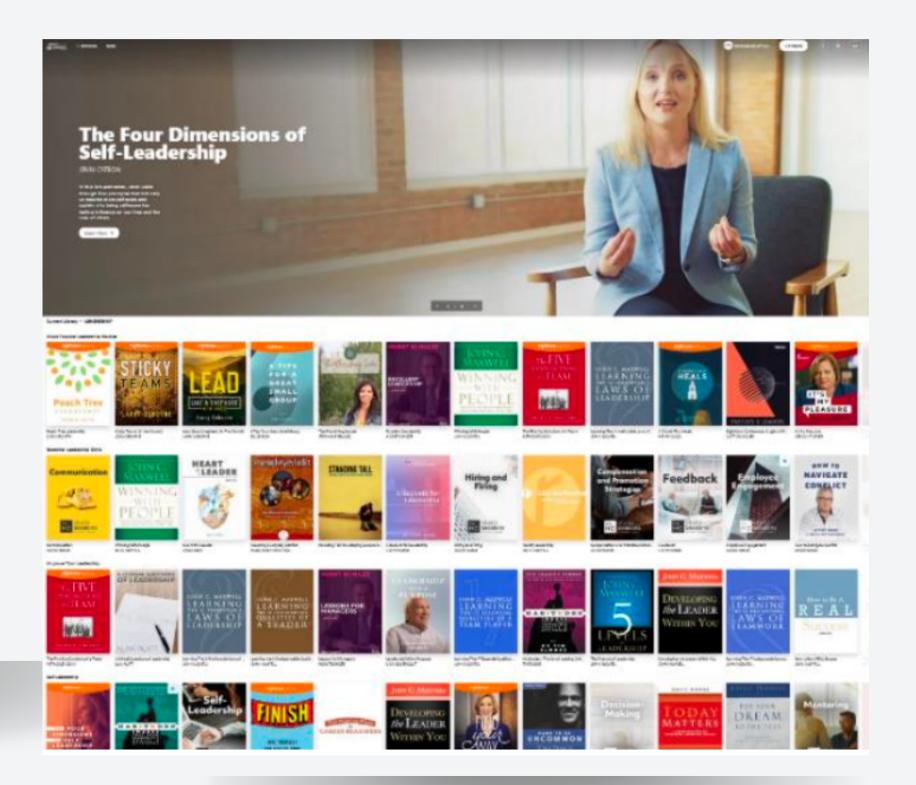
Jennifer Garner
Lady Gaga
Richard Dreyfuss
Jason Alexander
Dr Dre
Greg Kinnear
Riddick Bowe
Vivica Fox

#### PATH TO FORGIVENESS CHANNEL



World's largest video-streaming library of Biblical resources





### FEATURE FILM

#### Forgiving A Good Man

The amazing true story of four abused brothers and the unique paths they chose in response to their pain: Anger, Numbness, Insanity and finally ... Forgiveness.





#### PATH TO FORGIVENESS PLATFORM

The digitial platform is a free and paid content site and app consisting of easy-to-follow online courses that provide step-by-step guide to forgiving.

- Platform to build community (free)
- White-labeled for nonprofits & churches
- E-books
- Multi-media content
- Live streaming
- Branded app for Apple and Google Play stores
- Promotion for book and movie
- Forgiveness University forgiveness courses (fee)





## MUST BE PERSONAL

Jesus never healed anyone the same way twice.

Each time it was original. Personal.

Likewise, the need for forgiveness is universal.

But everyone's journey is individual.



#### FORGIVENESS ASSESSMENT & ALGORITHM

#### Path to Forgiveness Digital Platform

Evaluation that determines their individualized path to forgiveness

Individualized coaching to forgiveness based on their hurt, temperament, personality & and other factors.

#### **Forgiveness Assessment** Respond on a scale of 1 to 5, where: 1 represents "Strongly Disagree" 2 represents "Somewhat Disagree" 3 represents "Don't fully agree or disagree' 4 represents "Somewhat Agree" 5 represents "Strongly Agree" I feel I do not have much to be proud of. I tend to overthink and dwell on negative thoughts. I sometimes find it difficult to let go of past mistakes or regrets. I certainly feel useless at times. I value empathy and understanding in my interactions with others. I am prone to experiencing mood swings or intense emotions. All in all, I am inclined to feel that I am a failure. I tend to be self-critical and have high expectations of myself. I take a positive attitude toward myself. Changes and unexpected events make me feel uneasy or stressed. I find it difficult to assert myself or say no to others. It is crucial for me to avoid conflicts and confrontations. I frequently find myself anticipating the worst outcomes in various situations. Criticism or disapproval affects me deeply, even when it's minor. I feel that I have a number of good qualities. Being kind and considerate is a fundamental aspect of my personality I am distrustful of any affirmation. I generally go out of my way to help others. On the whole, I am satisfied with myself. I often feel overwhelmed or easily stressed by daily life challenges I hide my struggles, addictions, and failures. I enjoy collaborating and working in teams. Maintaining harmonious relationships is important to me I feel that I am a person of worth, at least on an equal plane with others I am often willing to make compromises for the sake of maintaining peace I often feel anxious or worried about things I tend to prioritize the needs and feelings of others over my own. It takes me a while to recover emotionally after a stressful event or setback I find it challenging to express my own opinions when they differ from others I wish I could have more respect for myself

# UNIQUE IP THAT DETERMINES THEIR PERSONAL PATH TO FORGIVENESS

# ADDITIONAL RESOURCES

- Curriculum for
  - Therapists
  - Counselors
  - Churches
- Racial Reconciliation
- Prison Ministries

- Small Group Studies for
  - Churches
  - Youth
  - Children
- Daily Devotional
- HR / Corporate





















Questions? Contact Mark Goodman at mark@70x7.org

### TESTIMONIALS

"I had a bigger breakthrough with two hours with Mark than the last six years with my therapist" - J.E.

I have had the privilege of being a pastor in three different churches over the last forty-five years. I have seen and heard about every story of loss, hurt, pain, abuse, resentment, and suffering. There are very few people I have met who have experienced what Mark Goodman has experienced in life. And yet, he rose to love and grace and freedom through forgiveness. This man has been there and suffered with the greatest. Read this book carefully and prayerfully. You, too, can be free as you take good notes and do as Mark has done.

—John Woodall, retired pastor from North Point Community Church



### TESTIMONIALS

"I have contemplated suicide for a long time. I came very close—that is, until I read your story. It said, "Suicide doesn't take away the pain; it just puts it on someone else." It really made me realize how much it would hurt my family. I'm going to work through these problems. I just thought you should know that today, you saved a life." —Anonymous

"I finished your book in two days, and all I can say is wow! Mark, I could not put it down. It was riveting, heartbreaking, sad, disturbing, shocking, compassionate, hopeful, loving, and I could go on. What a life, and what a story. I didn't even know that magnitude of trauma could be experienced by one person (let alone four) over and over again."—Leslie Leath



### TESTIMONIALS

"My post-divorce life was bitter and growing more resentful by the day. Anger was my friend, and a chasm of injustice separated me from happiness. Mark's life story was the message I needed to affirm I could choose a better long-term path for my life. His life story convinced me that I, too, could become what I like to call a hero of forgiveness, free from anger. Mark taught me that the only way to bridge the injustice gap is through forgiveness. To say Mark is an inspiration is an understatement. He is one of the true heroes in my life, and because of Mark's influence, I live free and happy." —Dean C.

"Wow, Mark! I just got a chance to listen to your talk. So inspiring, clear, and hopeful!" —Mark Riggins, community life pastor for Encounter Life Church

